

## **VisionCare Appoints Joaquin Wolff Vice President of Global Marketing & Sales**

### **Hiring of Ophthalmic Industry Veteran Broadens and Strengthens Management Team**

SARATOGA, CA -- June 9, 2005 -- VisionCare Ophthalmic Technologies, Inc., a developer of advanced visual prosthetic devices for treating age related macular degeneration, today announced Joaquin V. Wolff has been appointed Vice President, Global Marketing and Sales. Mr. Wolff joins the company as it expands management capabilities and adds resources in preparation for commercialization of its products for treating end stage macular degeneration in 2006.

Mr. Wolff has more than twenty years successful management, marketing and sales experience in ophthalmology technologies. He joins VisionCare from VISX, the worldwide leader in laser vision correction, where he was Vice President of Global Marketing from 1999 to June 2005. At VISX, he was a member of the executive management team and responsible for global marketing, evaluation new business opportunities, and strategic planning. He most recently organized and directed the launch of the market-leading CustomVue® wavefront guided LASIK procedure. From 1990 to 1999, Mr. Wolff held key marketing positions at Alcon Laboratories Inc., Surgical Division, Fort Worth, Texas. There he developed growth and market expansion strategies for the Vitreoretinal business, launched the market-leading Legacy and Accurus platforms, and directed the marketing efforts for numerous new product initiatives. Prior to Alcon, Mr. Wolff was at CooperVision Surgical, Inc., where enjoyed a highly successful sales career and held marketing responsibilities for a broad array of ophthalmic surgical products.

“We are very pleased to have Joaquin with his demonstrated success and capabilities in planning and executing new product platform introductions on our team,” commented Allen W. Hill, VisionCare’s President and CEO. His strong relationship with leading cataract and retinal surgeons is a great asset as VisionCare prepares for commercial introduction of its product platform for treating advanced macular degeneration. Joaquin’s corporate responsibilities include marketing, sales, reimbursement, and business development.”

Mr. Wolff holds an MBA from Southern Methodist University, Dallas, Texas and a B.S. in Business, from the University of Redlands, Redlands, CA.

### **ABOUT VISIONCARE**

VisionCare Ophthalmic Technologies, Inc., headquartered in Saratoga, CA, is a privately held company involved in the research, development, manufacturing, and marketing of innovative and proprietary visual prosthetic devices for the treatment of macular degeneration and other vision disorders. The Implantable Miniature Telescope, invented by company founders, Dr. Isaac Lipshitz and Yossi Gross, is an investigational device. VisionCare plans to complete its regulatory submission to the FDA in the third quarter of this year. One-year data from the company’s pivotal Phase II/III clinical trial, IMT002, will be presented at upcoming ophthalmology symposia. Additional information on VisionCare can be found at [www.visioncareinc.net](http://www.visioncareinc.net).

### **CONTACT**

Allen Hill, President and CEO  
VisionCare Ophthalmic Technologies, Inc.  
(408) 872-9393  
[mail@visioncareinc.net](mailto:mail@visioncareinc.net)